



# NFP Acquires the Benefits Business of FinTrust Insurance and Benefits, Inc.

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## Addition of established benefits business and experienced team further expands NFP's presence and capabilities in Florida

**PALM BEACH GARDENS - June 27, 2023** - NFP, a leading property and casualty broker, benefits consultant, wealth manager, and retirement plan advisor, announced it has acquired the employee benefits solutions business of [FinTrust Insurance and Benefits, Inc.](#)<sup>®</sup> (FinTrust), a subsidiary of United Community Banks. Based in Orlando, FinTrust provides sophisticated financial products and a wide array of business services to employer groups and individuals across the state of Florida.

Cindi Johnston, former FinTrust vice president of Employee Benefits, joins NFP's Florida Group Benefits operation and reports to Sarah Wollschleger, NFP's South Florida benefits market leader. The acquisition closed on May 24.

"Acquiring the benefits business of FinTrust aligns with our focus on building NFP's presence throughout Florida and enhancing our ability to serve the needs of employers and their employees," said Bill Austin, managing director at NFP in South Florida. "Through organic growth and strategic acquisitions, we look forward to continuing our momentum."

Established in 1973, FinTrust specializes in insurance solutions, employee benefits, and corporate retirement plans. The acquired employee benefits solutions business provides product-neutral, needs-based employee benefits plans and programs that enhance clients' business operations, complement retention efforts and simplify the complexities of benefits administration.

"We're thrilled to join NFP, a global, people-first organization, and help them accelerate their growth in Florida," said Johnston. "Our focus has always been on solving employee benefits complexities for clients, which aligns well with NFP's purpose and philosophy. Joining NFP also allows us to access NFP's integrated solutions and expertise, which will bring additional value to clients."

## About NFP

NFP is a leading property and casualty broker, benefits consultant, wealth manager, and retirement plan advisor that provides solutions enabling client success through the expertise of over 7,400 global employees, investments in innovative technologies, and enduring relationships with highly rated insurers, vendors and financial institutions. NFP is the 9th best place to work for large employers in insurance, 7th largest privately-owned broker, 5th largest benefits broker by global revenue and 13th largest broker of US business (all rankings according to Business Insurance).



NFP is a leading insurance broker and consultant providing specialized property and casualty, benefits, wealth management, and retirement planning.



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